

MAYA R. JENKINS

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Portfolio: www.mayarjenkins.com

EDUCATION

M.F.A., Design Research and Development

The Ohio State University – Columbus, OH
Expected Graduation December 2020

B.A., New Media and Communication

Technology/ Human-Computer Interaction track

The Ohio State University – Columbus, OH
December 2015

SKILLS

Design Research
User Research
Usability Testing
UI Prototyping
VR Prototyping

Photoshop
InDesign
Illustrator
Premiere Pro
Adobe XD

Axure
Sketch/Invision
HTML/CSS/Javascript
Wordpress

Unity Game Engine
Autodesk Maya

ACTIVITY

House Ambassador, Zora's House, Columbus, OH

Certified Ohio State University Suicide Prevention
R.E.A.C.H. Gatekeeper Trainer

Emerging Leaders: Japan Exchange Program,
"Kakehashi Project", Congressional Black Caucus
Foundation, March 2017

RECOGNITION

Ohio State University Graduate School Fellowship
Recipient, Autumn 2018

EXPERIENCE

Mentor

Digital Animation:

A Technology Mentoring Program for Young Women
The Ohio State University
Columbus, OH
July 2019

- Mentored 7th and 8th grade students in using problem-solving skills, storytelling and collaborative learning to plan and produce digital 3D animated stories

Assistant Digital Editor

Dispatch Magazines
Columbus, OH
June 2016 – August 2018

- Formatted, published and updated web content
- Created and launched e-newsletters using Emma email marketing tool and Salesforce Marketing Cloud
- Conducted web audits for magazine sites and made updates to improve site organization and experience
- Increased output speed of website content
- Assisted with site migration to new site template and content management system
- Reported monthly brand reach reports
- Conducted training for editors in content management system

Web/Interactive Marketing Intern

Nationwide Children's Hospital
Columbus, OH
June 2015 – June 2016

- Built and updated web pages, ensured accuracy and consistency of hospital website
- Created templates for web pages and e-newsletters
- Organized digital educational assets
- Presented best practices for improving hospital site experience

Student Assistant, Data Entry

The Billy Ireland Cartoon Library & Museum
Columbus, OH
April 2013 – October 2015

- Assisted patrons in the reading room by providing guidance regarding the collection, history of the library, library policies, and other concerns
- Cataloged and stored donated items such as artwork and Japanese manga
- Pulled items from secured collection including publications, original art, correspondence, manuscript items, etc.
- Researched information about related artists for exhibit preparation, cataloging and patron inquiries